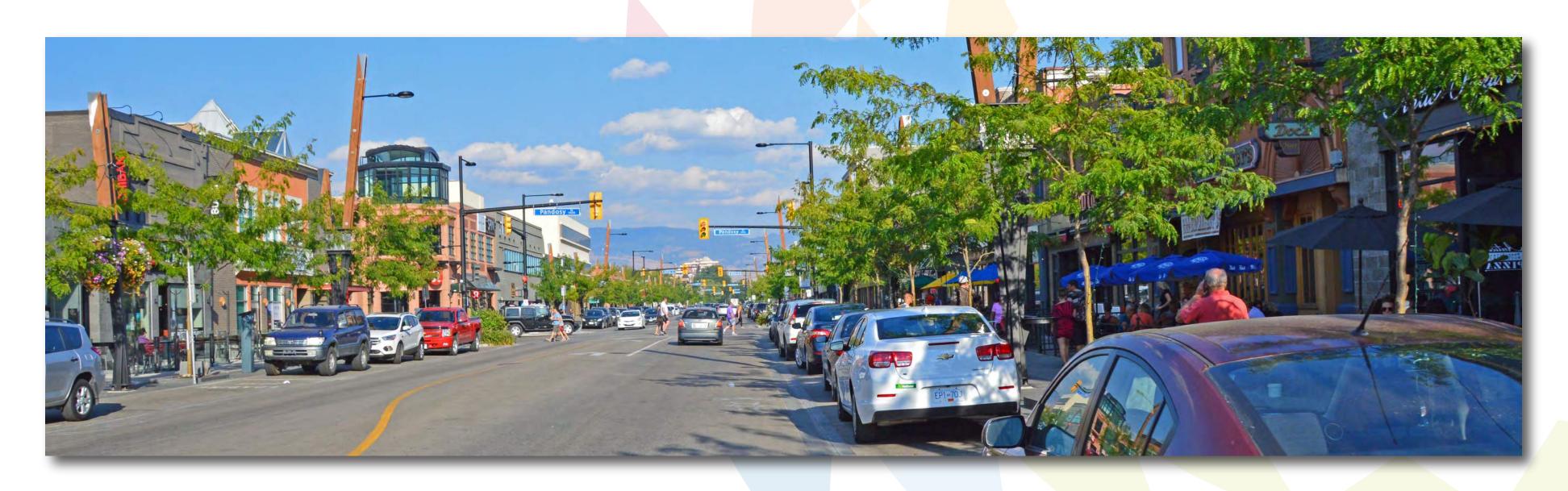
### WELCOME

A Downtown Area Parking Plan update is being undertaken to plan for current, emerging and future conditions. A downtown parking plan was last completed in 2009/2010 and the area has experienced a significant amount of development and overall growth in the last 7 years.

The Downtown Area Parking Plan is part of a city-wide Parking Management Strategy which identified the Downtown area as a neighbourhood requiring a detailed area plan and will be based on the Council endorsed Guiding Principles.

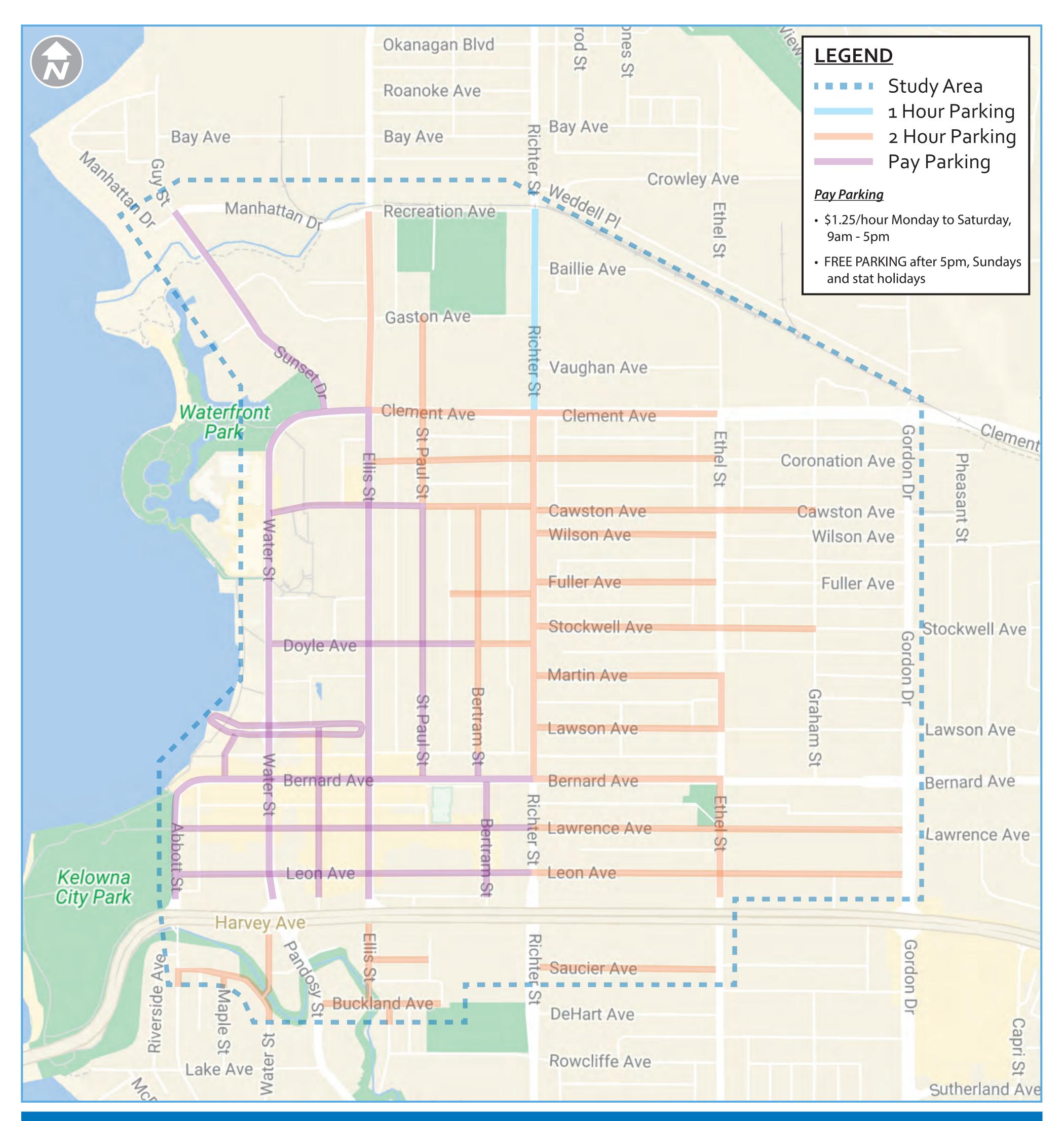
Please take a few minutes to browse the topics and provide your feedback.



## Downtown Area Parking Plan



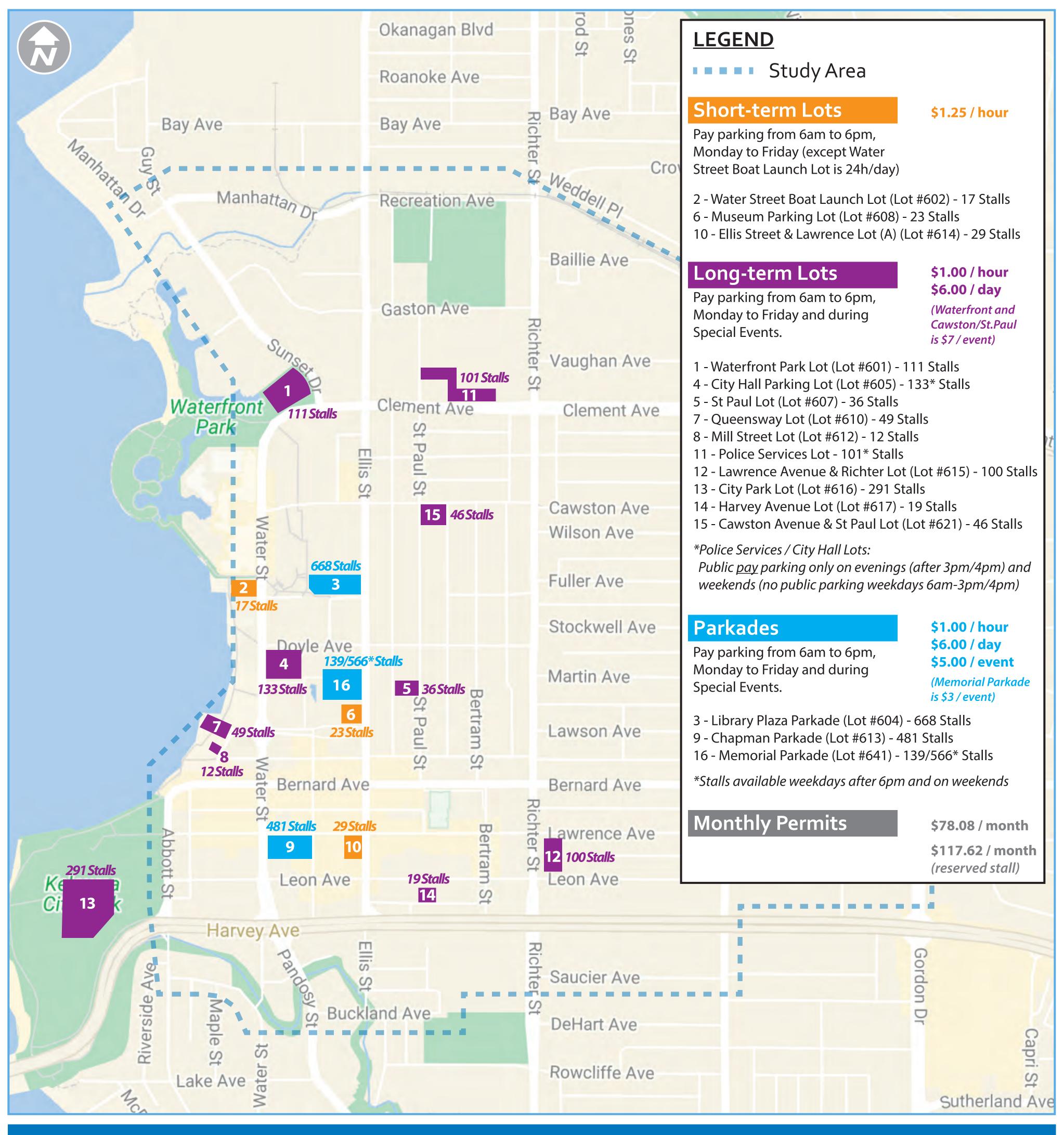
### EXISTING ON-STREET PARKING



## Downtown Area Parking Plan



### EXISTING OFF-STREET PARKING



## Downtown Area Parking Plan



# GUIDING PRINCIPLES FOR PARKING MANAGEMENT



#### FOCUS ON EXCELLENT SHORT-TERM PARKING

The City's goal is to provide better short-term public parking and move away from being the primary provider of long-term parking.



#### SELF-FUNDED PARKING SYSTEM

There are many costs associated with parking: infrastructure, maintenance, equipment, enforcement, upgrades, customer service applications, replacement, land acquisition, management and more. The parking system must continue to pay for itself so taxes are not used for future initiatives or infrastructure.



#### **CUSTOMER SERVICE AND FAIRNESS**

Payment options, fair practices and real-time information make parking more accessible, easier to find, eases (or lessens) enforcement and supports active business areas and balanced neighbourhoods.



## WORK WITH INSTITUTIONS, BUSINESSES AND DEVELOPERS

Parking policies must coordinate with the private and institutional sectors to ensure efficient and economical ways to address parking and transportation needs.



## SUPPORT A MORE BALANCED TRANSPORTATION SYSTEM

Parking is part of the larger transportation picture. We need to get serious about discouraging single-occupant vehicle congestion and encouraging other ways to travel. Inexpensive and plentiful parking will not encourage people to use transit, walk or cycle.

## Downtown Area Parking Plan



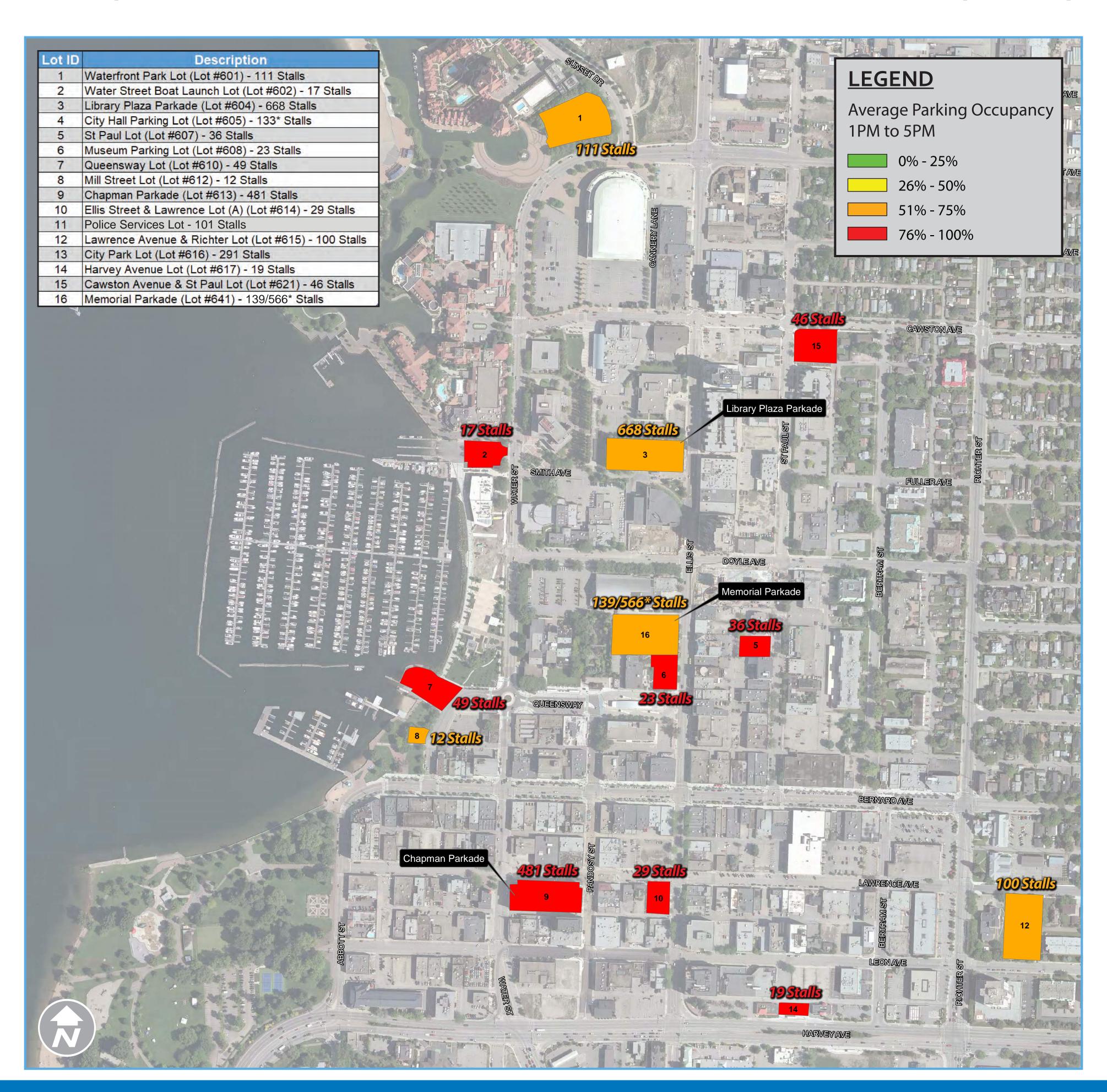
### On-Street Occupancy



## Downtown Area Parking Plan



### City Owned Off-Street Lots/Parkades Occupancy



## Downtown Area Parking Plan



### Residential Unrestricted Parking

Early morning (6:20am to 9:45am) turnover data was collected in the residential area shown on the map. This area generally has no parking restrictions except as indicated on the map.

- > 57% of vehicles likely belong to residents (present during the first pass between 6:20am and 6:50am)
- > 25% of vehicles likely belong to people working in downtown (arrived after 7am and were still present at 9:45am)
- The vehicles arriving after 7am were concentrated on Fuller Avenue and Lawson Avenue

Early Morning Turnover Data Area



## Downtown Area Parking Plan



### Evening Parking Turnover

Evening (4:45pm to 9:45pm) turnover data was collected downtown in the area shown on the map. On-street parking is free and not time limited in the evening.

- ► 61% of vehicles stayed 2 hours or less
- > 21% of vehicles stayed 2 to 5 hours
- > 18% of vehicles stayed the whole evening
- The shorter stay vehicles were generally concentrated in the commercial areas while the vehicles staying the whole evening were generally concentrated in the residential areas.

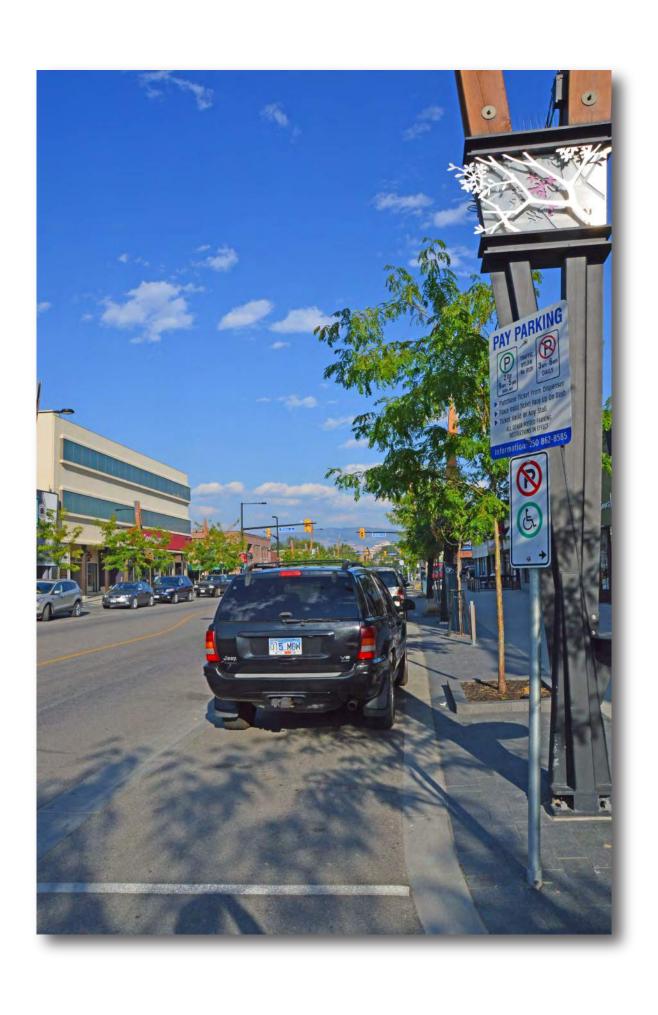


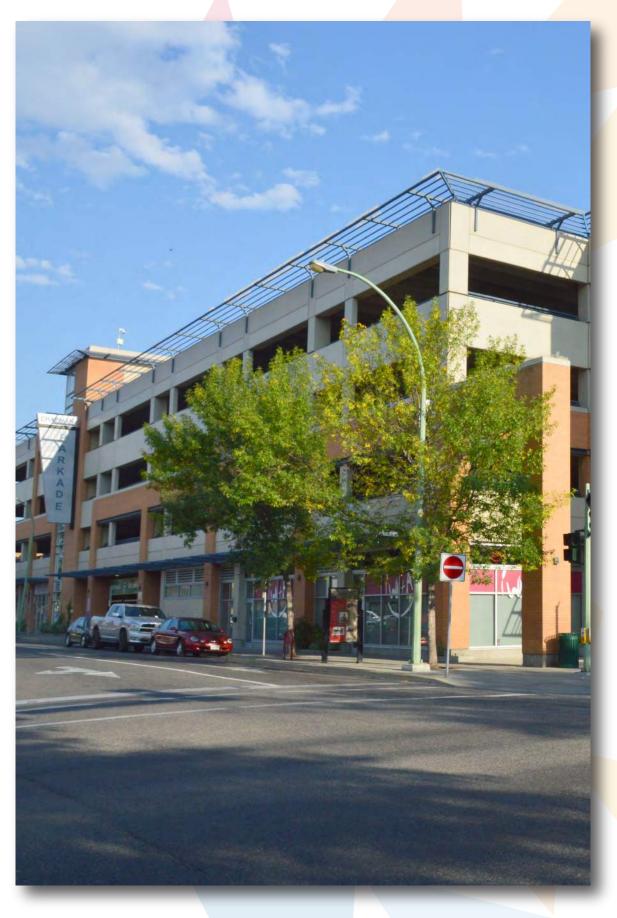
## Downtown Area Parking Plan



#### NEXT STEPS

- Finalize data collection (i.e. additional parking occupancy/turn-over surveys for any data gaps)
- Prepare a draft Downtown Parking Plan
- Host public open house #2
- Prepare a summary of all feedback and comments
- Prepare final Parking Plan
- Present to Council







## Downtown Area Parking Plan

